

Chip Taylor Communications, LLC

Chip Taylor, President

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Discount Pricing for 2012 - 2013

- a) Members may order a DVD or an H264 QT Digital File Master of any program on CTC's website: www.chiptaylor.com
- b) CTC will provide Recommended Title Proposals upon request.
- c) No Shipping/Handling Charges.
- d) Members may order using individual purchase orders.
- e) Perpetuity Streaming Rights granted for pricing below:

| # of Institutions | 1 | 2-4 | 5-9 | 10-14 | 15+ |
|-------------------|-----------------|------|------|-------|------------------------|
| # of Titles | | | | | |
| 1 | \$500 per title | -10% | -15% | -20% | -25% (\$375 per title) |
| 2-4 | -10% | -15% | -20% | -25% | -30% (\$350 per title) |
| 5-9 | -15% | -20% | -25% | -30% | -35% (\$325 per title) |
| 10+ | -20% | -25% | -30% | -35% | -40% (\$300 per title) |

Note: CTC has a select number of programs on VIMEO that are available to screen upon request.