



Tel. : 1. 800.858.2183 / 514.858.0300 / Fax : 1. 800.952.0442 / 514.858.0442 / [info@cinefete.ca](mailto:info@cinefete.ca) / [www.cinefete.ca](http://www.cinefete.ca)

### CineFete's Proposal for Digital Video Licensing for VALE member institutions

Digital licenses for all titles are valid for the life of the first compression file beginning on the date of purchase.

#### 1. Cost of digital video license and DVD for videos already on NJVID site:

- Digital license 2 x DVD price  
**Discount on license is less 20% + DVD copy less 50%**
- DVD copy alone - **Discount is 20%**

#### 2. Cost of digital video license and DVD for videos **NOT** already on NJVID site

- Digital license 2 x DVD price  
**Discount on license is less 10% + DVD copy less 50%**
- DVD copy alone - **Discount is 20%**

#### 3. Discount on bulk orders

- Purchase of 1-5 titles same as above
- Purchase of 6 – 10 titles – **add 5% to streaming discounts above, DVD copies remain at 50% discount if purchased with streaming rights.**  
DVD copies alone – **Discount 25%**
- Purchase of 11 – 25 titles – **add 10% to streaming discounts above, DVD copies remain at 50% discount if purchased with streaming rights**  
DVD copies alone – **Discount 30%**

*Note: The discounts apply to individual titles. Our series prices are already discounted from 10 – 30%.*

*If you have any questions, please don't hesitate to contact Sonia Maltais – 1-800-858-2183*

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