

FANLIGHT PRODUCTIONS

Attached is the Proposal for Licensing Streaming Video to VALE Members (Virtual Academic Library Environment) in New Jersey through the statewide digital video portal NJVid. The VALE consortium is comprised of 53 higher educational institutions. NJVid is hosted by the New Jersey Higher Education Network.

The Proposal is for the academic year July 2012 to July 2013.

Each institution is responsible for licensing the respective titles from Fanlight. The videos are hosted and streamed from the NJVid portal.

License for life of the file format (CODEC) digital streaming rights

One site ~ list price of the DVD
2-4 sites ~ 15% discount
5-9 sites ~ 20% discount
10-19 sites ~ 30% discount
More than 20 sites ~ 40% discount

If the VALE member does not currently own the DVD, the price is \$95 for the hard copy.

Meredith Miller
FANLIGHT PRODUCTIONS
(800) 876-1710 or (718) 488-8900
email: orders@fanlight.com