



ro*co films educational
Proposal for Licensing Videos to Stream
Digital Media Committee, VALE

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For perpetuity license (without purchase of DVD), prices are:

- 2x the purchase price of the DVD
- Per institution
- Per title
- Institutions may purchase DVD with the digital license for one half price per title

DISCOUNT GRID

(two times the cost of the DVD with the following discounts for multiple institutions and multiple titles)

	1 institution	2-4 institutions	5-9 institutions	11-15 institutions	16-25 institutions	26+ institutions
1 title	2x cost of DVD	-5%	-15%	-20%	-25%	-30%
2-5 titles	-5%	-10%	-20%	-25%	-30%	-35%
6-10 titles	-10%	-15%	-25%	-30%	-35%	-40%
11-15 titles	-15%	-20%	-30%	-35%	-40%	-45%